

# **Tourism U.S.A.**

## **Social Studies Performance Task Grades: Middle School**

by

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# **Tourism U.S.A.**

**Purpose:** This performance task will assess the students' ability to use their research skills to find information about a state. They will organize their data using a graphic organizer, create a plan for their brochure, and create a brochure that will promote the positive aspects of the state for the purpose of inspiring visitors and increasing travel to the state. Students will present their brochures and give their reasoning for the inclusion of items.

## **Show-Me Standards Addressed:**

Knowledge: SS5

Performance: 1.8, 3.5, 4.1

**Grade Level Range:** Middle School Level

**Subject Area:** Social Studies

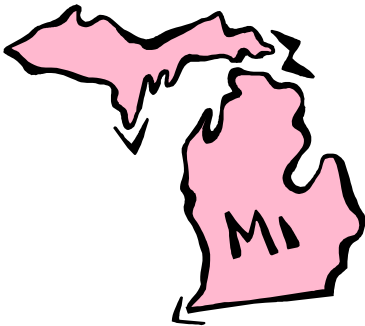
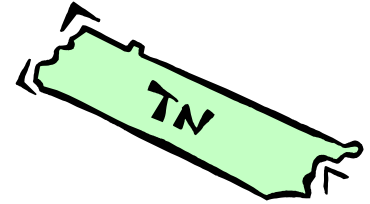
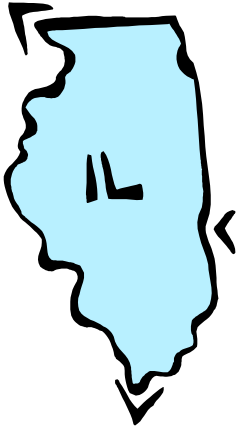
**Materials and Resources Needed:** resource materials about the various states, computers with Internet access, pencil, colored pencils, markers, ruler, chart paper, Student Performance Task Packet (including the Student Prompt, the Response Sheets, and the Scoring Guide).

**Time Needed for Event/Task:** Three 50 minute class periods

**Instructions for Administration:** Provide students with a Student Performance Task Packet. Make sure they understand the directions within the student prompt. They will need to write their responses on Student Response Sheets. Go over the scoring guide so students know what is expected for a quality response.

**Pre-assessment Instructions:** Students will need the prerequisite knowledge of: using various resources and the internet to access information, interpreting and synthesizing information, creating graphic organizers, creating and giving presentations, and giving reasoning for decisions.

# Student Prompt



Tourism is in a major slump nationwide. You have been hired by a state bureau of tourism to design a brochure to help promote tourism for a state of your choice. Research to find data that will be useful in attracting visitors to your state. Create a graphic organizer that will clearly show the positive attributes of your state. Use the information contained in your graphic organizer to plan and make a brochure that will clearly convince others to visit your state. The brochure should include attractions (historical, entertainment, cultural information, etc.) that would appeal to a variety of visitors. Be prepared to present your brochure to the class and give the reasoning behind your choices for the items placed in your brochure.

## **Student Response Sheet # 1**

After you have consulted several sources for information about your state, use your data to create a graphic organizer that will clearly show the positive attributes of your state. (Items that will attract visitors.)

## **Student Response Sheet # 2**

Use the information contained in your graphic organizer to make a visual plan for your brochure.

## **Student Response Sheet # 3**

Write the reasons you chose the items to include in your brochure.  
Tell how each one will increase tourism.

You are now ready to use the materials provided by your teacher to  
create your brochure.

# Scoring Guide

## 4 Points

The data obtained by research is relevant, the graphic organizer and brochure contain information that deals with positive attributes of the state that will attract tourists. The reasoning behind the choices of items included in the brochure is clearly communicated and supports the premise of attracting tourists.

## 3 Points

Most of the data obtained by research is relevant; most of the information in the graphic organizer and brochure deals with positive attributes that will attract tourists. The reasoning behind the choices of items included in the brochure, for the most part, supports the premise and is communicated.

## 2 Points

Much of the data obtained by research does not relate to positive aspects of the state that will attract tourists. The information contained in the graphic organizer and/or brochure talks about the state but addresses items that are not relevant to tourism. The explanation lacks clarity and/or may not provide adequate support for the premise of attracting tourists.

## 1 Points

Little or no relevant data was obtained by research. The graphic organizer and/or brochure contain little or no relevant data. The reasoning is not complete, nonexistent, or incomprehensible.